

## EastGippBUG

*is an Internet based 'virtual' entity giving voice to issues affecting bicycle riders across East Gippsland, speaking with those who can affect change, and building advocacy for more and safer cycling.*

[www.eastgippbug.com](http://www.eastgippbug.com)

### Bulletin No 2. January 2007

#### EastGippBUG now has a web site.

Thanks to the generous support of an Orbost based member of the Friends of the EG Rail Trail Association who has set up the site the BUG now has a web presence, providing a more potent way of spreading the BUG effort and influencing developments for more, easier and safer cycling across the region. If you know of a web site address which might be added you can send details to the EGBUG email address.

And we have a LOGO. A bright and very Aussie coloured BUG, hatched by Rhani on the graphics Mac at Bob Y's office. Bob has also provided some letterhead paper. A great start and makes the web site really jump out. Thanks to Keith, Rhani and Bob.

And pass around the word that the BUG is alive! Get others on the network.

#### Some 'good news' about funding for cycling tourism development.

#### Cycle Tourism Australia awarded Australian Tourism Development Program Grant

As a primary sponsor of Cycle Tourism Australia, Bicycle SA has been successful in it's submission to the Australian Tourism Development Program for the development of a resource kit that is to be used in cycle tourism development. The grant, **totalling nearly \$240,000** will help Cycle Tourism Australia develop a nationwide strategy for cycle tourism investment.

"This was a highly contested grant, with many state based and national projects vying for the limited grant funds. The high levels of support and assistance that we received from our partners and stakeholders in the development of this proposal demonstrates that this project will fulfil a real need in the cycle tourism industry. I am excited about the opportunities that it can generate for increased cycle tourism right across Australia." said Bike SA GM and CTA Project Manager Christian Haag.

A process of extensive consultation with five key regional cycle tourism communities that currently demonstrate successful cycle tourism development will result in the production of the Cycle Tourism Resource Kit which will assist regional communities throughout Australia consider investment in cycle tourism.

Through a series of integrated tool kits, the Resource Kit will be a 'process driven - how to' manual that will empower regional communities to strategically invest in cycle tourism. It's implementation will build community capacity, increase visitation and yield and contribute to economic and employment growth of regional Australia.

The project will support Cycle Tourism Australia's objective to deliver a nationally integrated and coordinated approach to cycle tourism, support the development of export quality cycle tourism product and increase Australia's competitive advantage within the rapidly growing international niche market of cycle tourism.

As a result of this grant, Cycle Tourism Australia will be engaging with five successful cycle tourism regions including the [Munda Biddi trail](#) region in southern Western Australia, the [Murray to the Mountains Rail Trail](#) in north eastern Victoria, [Redlands](#) and Noosa Shires in Queensland, The Southern Flinders Ranges in South Australia, and in a range of locations throughout Tasmania.

**Thanks to and more items at** [www.bikesa.asn.au/cycletourism/eNews/eNews\\_Template.htm](http://www.bikesa.asn.au/cycletourism/eNews/eNews_Template.htm)

**END**

#### The EastGippBUG email network.

The link will be to and via: [eastgippbug@wideband.net.au](mailto:eastgippbug@wideband.net.au) and at our [website](#) as above.

The email Bulletins will be Bcc'd as a privacy measure.

To add a name to the list **please ask the person interested to send** the following:

an email message with their name, a postal address and phone No. It will be presumed that this response will give permission for their name etc to be held on the EastGippBUG database and email address used for the Bulletin mailings.

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